

# Openness in Animal Research: A Conference to Celebrate a Decade of the Concordat

## Thursday 2 - Friday 3 May 2024 | West Midlands

### Programme

#### Thursday 2 May

09:30 – 10:00	Registration and exhibition opens
10:00 - 10:10	<b>Introduction</b> <a href="#">Wendy Jarrett</a> ( <i>Understanding Animal Research, London, UK</i> )
10:10 - 10:45	<b>Keynote 1</b> <b>Openness in discussing the need for animal experimentation – progress over the last two decades</b> <a href="#">Clive Page</a> ( <i>Professor of Pharmacology, King's College London and Director of The Pulmonary Pharmacology Unit, King's College London, UK</i> )
10:45 – 11:45	<b>Opening Doors</b>  Chair: <a href="#">Mike Addelman</a> ( <i>The University of Manchester, UK</i> )  10:45 - 10:57 <b>Going beyond the barrier: using cameras in an animal facility to support openness</b> <a href="#">Paul Symonds</a> ( <i>Babraham Institute, Cambridge, UK</i> )  10:57 - 11:09 <b>Unlocking the door to openness in animal research with public engagement</b> <a href="#">Lesley Drynan</a> ( <i>MRC Laboratory of Molecular Biology, Cambridge, UK</i> )  11:09 - 11:21 <b>Knock, knock! Who's there? The door's open: Internal engagement at The Pirbright Institute</b> <a href="#">Lauren Cresser</a> ( <i>The Pirbright Institute, Pirbright, UK</i> )  11:21 - 11:33 <b>Behind the scenes in the BRF at the Francis Crick Institute - a video tour by our technical staff</b> <a href="#">Caroline Zverev</a> ( <i>The Francis Crick Institute, London, UK</i> )  11:33 - 11:45 Q&A
11:45 – 12:00	Comfort break

12:00 – 13:00

## Overcoming difficulties

Chair: [John Meredith](#) (*Understanding Animal Research, London, UK*)

12:00 - 12:12 **How non-research organisations can support openness: Case Studies Report**

[Harry Chambers](#) (*The Academy of Medical Sciences, London, UK*)

12:12 - 12:24 **A journey towards openness**

[Anna Napolitano](#) (*Imperial College London, UK*)

12:24 - 12:36 **Persuading senior management openness is the best course of action: a case study from the Royal Veterinary College**

[Jonathan Elliott](#) (*Royal Veterinary College, London, UK*)

12:36 - 12:48 **Protest or pro-test? Listening to those who disagree**

[Pete Castle](#) (*University of Reading, UK*)

12:48 - 13:00 Q&A

13:00 – 14:00

Lunch and Exhibition

14:00 – 15:00

## Openness in Oceania

Chair: [Bella Lear](#) (*UAR Oceania, Australia*)

14:00 - 14:12 **Stakeholder engagement, survey data and a little luck in promoting the Australian openness agreement**

[Malcolm France](#) (*ANZCCART Australia, Adelaide, Australia*)

14:12 - 14:24 **The New Zealand Openness Agreement Journey-We have come a long way but still have a long way to go!**

[Arnja Dale](#) (*ANZCCART New Zealand, Wellington, New Zealand*)

14:24 - 14:36 **Openness Down Under**

[Jodi Salinsky](#) (*University of Auckland and UAR Oceania, New Zealand*)

14:36 - 15:00 Q&A

## Workshop 1

**Demonstrating transparency in animal research for EARA's #BOARD24**

[Gege Li](#)

(*European Animal Research Association, London, UK*)

[Inês Serrenho](#)

(*European Animal Research Association, Covilhã, Portugal*)

Participants will receive valuable, hands-on social media tips for talking about animal research with the public, before planning and filming their own 'Transparency Thursday' Q&A, or producing other materials, on how they use animals or communicate the topic, as part of their participation in EARA's #BOARD24 campaign on 3 May.

15:00 – 16:00

## Openness in the US

Chair: [Judy MacArthur Clark](#) (*JMC Welfare International, USA*)

15:00- 15:12 **The evolution of openness at the University of Washington**

[Sally Thompson-Iritani](#) (*University of Washington, USA*)

15:12 - 15:32	<b>The US Animal Research Openness Initiative</b> <a href="#">Paula Clifford</a> ( <i>Americans for Medical Progress, USA</i> )	
15:32 - 15:44	<b>Let's GetReal! About Animal Research!</b> <a href="#">Cindy Buckmaster</a> ( <i>Transnetyx, USA</i> )	
15:44 - 16:00	Q&A	

16:00 – 16:30 Refreshments and Exhibition

16:30 - 17:30	<p><b>Making connections</b></p> <p>Chair: <a href="#">Holly McConnell</a> (<i>Association of Medical Research Charities, London, UK</i>)</p> <p><b>Interdisciplinary Networks in Animal Experimentation Communication</b> 16:30 - 16:42 <a href="#">Susanne Diederich</a> (<i>German Primate Center, Göttingen, Germany</i>)</p> <p><b>Openness on animal research goes with Open Science</b> 16:42 - 16:54 <a href="#">Julia Biederlack</a> (<i>Charité 3R, Berlin, Germany</i>)</p> <p><b>Creating a harmonised UKRI position on the involvement of animals in research and innovation</b> 16:54 - 17:06 <a href="#">Stephanie Masefield</a> (<i>UK Research and Innovation, Swindon, UK</i>)</p> <p><b>Animal Research Regulation: Adopting a Transparent System to Report Project Approvals</b> 17:06 - 17:18 <a href="#">David Mawufemor Azilagbetor</a> (<i>University of Basel, Switzerland</i>)</p> <p>17:18 - 17:30 Q&amp;A</p>	<p><b>Workshop 2</b></p> <p><b>Using Virtual Technology to Run Openness Events</b></p> <p><a href="#">Julia Harrington</a> (<i>AstraZeneca, Macclesfield, UK</i>)</p> <p><a href="#">Kirsten Bell</a> (<i>AstraZeneca, Massachusetts, USA</i>)</p> <p><a href="#">Megan Gerhardt</a> (<i>AstraZeneca Rare Disease, New Haven, USA</i>)</p> <p>We will be joined (virtually) by some of our scientists in our global locations with a demonstration of a live broadcast from one of our animal facilities and demonstrate other material we have used followed by Q&amp;A session about planning these type of events and our successes and learnings .</p>
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17:30 – 19:00	<b>Poster session + drinks</b>	
P01	<b>Building Dialog with Pupils on Animal Research, Welfare and 3Rs in North Rhine-Westphalia, Germany</b> <a href="#">Burak Bali</a> ( <i>3R-Competence Network NRW, Bonn, Germany</i> )	
P02	<b>ART SciComm and 3Rs Awards</b> <a href="#">Iana Buch</a> ( <i>Animal Research Tomorrow, Basel, Switzerland</i> )	
P03	<b>Opening our high containment doors: The Pirbright Institute's journey to openness</b> <a href="#">Lauren Cresser</a> ( <i>The Pirbright Institute, Pirbright, UK</i> )	

- P04 **Fostering Excellence in STEM Education - Unlocking Opportunities for Outreach**  
[Tony Davidge](#) (*Cancer Research UK - Cambridge Institute, Cambridge, UK*)
- P05 **What the humanities and social sciences can contribute to laboratory animal science and welfare**  
[Gail Davies](#) (*University of Exeter, UK*)
- P06 **Publishing Animal Welfare and Ethical Review Board (AWERB) Papers**  
[Jonathan Elliott](#) (*Royal Veterinary College, London, UK*)
- P07 **Identifying ARRIVE guideline training requirements by internal audit of recent publications**  
[Jonathan Elliott](#) (*Royal Veterinary College, London, UK*)
- P08 **Improving Openness in Animal Research in Europe: What's Next?**  
[Nuno Miguel Gonçalves](#) (*European Animal Research Association, London, UK*)
- P09 **Breaking barriers with 360 degree technology**  
[Hannah Hobson](#) (*Understanding Animal Research, London, UK*)
- P10 **Interview with Animal Researcher and Animal Technician at the University of Hertfordshire**  
[Lisa Lione](#) (*University of Hertfordshire, Hatfield, UK*)
- P11 **Ethical considerations of undergraduate bioscientists for research informed teaching at UH**  
[Lisa Lione](#) (*University of Hertfordshire, Hatfield, UK*)
- P12 **Assessing students' understanding of ethical care and use of research animals**  
[Suzita Mohd Noor](#) (*Universiti Malaya, Kuala Lumpur, Malaysia*)
- P13 **Myths and misconceptions**  
[Chris Magee](#) (*Understanding Animal Research, London, UK*)
- P14 **Outreach in Schools**  
[John Meredith](#) (*Understanding Animal Research, London, UK*)
- P15 **Public Engagement & Openness in Animal Research at the Crick**  
[Jamie Redden](#) (*The Francis Crick Institute, London, UK*)
- P16 **Building trust, gaining visibility – The story of Germany's communications platform TVV**  
[Roman Stilling](#) (*Tierversuche verstehen, Germany*)
- P17 **20 years of communicating the 3Rs**  
[Emma Stokes](#) (*NC3Rs, London, UK*)
- P18 **Engaging University Students with The Concordat on Openness on Animal Research**  
[Vivienne Winrow](#) (*University of Bath, UK*)

P19

**A step-by-step guide to openness at the Babraham Institute**

[Louisa Wood](#) (*Babraham Institute, Cambridge, UK*)

19:30 – late

Gala dinner (including entertainment) plus poster prize giving

## Friday 3 May

09:00 - 09:30

Registration and exhibition opens

09:30 - 10:00

**Keynote 2**

**Speak From Your Heart!**

The public wants medical treatments and they deserve to know the full scope of facts related to how they get them.

[Cindy Buckmaster](#) (*Scientific Advisor, Transnetyx, USA*)

10:00 – 11:30

**Online and digital communications**

Chair: [Jodi Salinsky](#) (*University of Auckland and UAR Oceania, New Zealand*)

**Publish and be damned: why your website should be no holds barred**

[Mike Addelman](#) (*The University of Manchester, UK*)

10:00 - 10:12

**Animals on film: how video can bring openness to life**

12:12 - 10:34

[Craig Brierley](#) (*University of Cambridge, UK*)

**Facts, fur & fantastic tales – The 3F podcast on animal research for outreach & community building**

10:34 - 10:46

[Roman Stilling](#) (*Tierversuche verstehen, Germany*)

**How to talk about animal research on social media through collaborative campaigns**

10:46 - 10:58

[Mary Harvie](#) (*Understanding Animal Research, London, UK*)

**How to improve institutional website content about animal research**

10:58 - 11:10

[Bob Tolliday](#) (*European Animal Research Association, London, UK*)

**Workshop 3**

**Developing a digital game to explore compassion towards laboratory animals**

[John Menzies](#)

(*University of Edinburgh, UK*)

[Richard Fitzpatrick](#)

(*University of Edinburgh, UK*)

Play as a digital laboratory rat. Investigate your world, do the work the (invisible) humans want you to do, build relationships, explore what's meaningful to you. How might the digital rat's experiences make you feel? How might you feel when you next interact with a real rat? Come find out!

11:10 - 11:30	Q&A		
11:30 - 12:00		Refreshments and exhibition	
12:00 - 13:00	<p><b>Openness in the commercial sector</b></p> <p>Chair: <a href="#">Paula Clifford</a> (<i>Americans for Medical Progress, USA</i>)</p> <p><b>Young Scientist's Day - sharing our work with the scientists of tomorrow</b></p> <p><a href="#">Catriona Black + Yvonne Cooney</a> (<i>Charles River Laboratories, Edinburgh, UK</i>)</p> <p>12:00 - 12:12</p> <p><b>A global company perspective on openness: challenges and opportunities to build momentum and trust</b></p> <p>12:12 - 12:24</p> <p><a href="#">Nicolas Dudoignon</a> (<i>Sanofi, Gentilly, France</i>)</p> <p><b>Openness and social media</b></p> <p>12:24 - 12:36</p> <p><a href="#">Robin Labesse</a> (<i>Agenda Life Sciences, Hull, UK</i>)</p> <p><b>A scoring system to fulfil Concordat commitments and drive Openness and Transparency at AstraZeneca</b></p> <p>12:36 - 12:48</p> <p><a href="#">Julia Harrington</a> (<i>AstraZeneca, Macclesfield, UK</i>)</p> <p>12:48 - 13:00</p> <p>Q&amp;A</p>	<p><b>Workshop 4</b></p> <p><b>Lessons and practical advice from successful public engagement on animal research</b></p> <p><a href="#">Corin Campbell</a> (<i>University of Edinburgh, UK</i>)</p> <p><a href="#">Charli Corcoran</a> (<i>University of Edinburgh, UK</i>)</p> <p><a href="#">Dee Davison</a> (<i>University of Edinburgh, UK</i>)</p> <p>A presentation of case studies of successful public engagement activities (e.g. one each for schools engagement, social media, and science festivals) undertaken by the University of Edinburgh to support openness in animal research. Group working session to follow, exploring facilitators of, and challenges to, successful public engagement, and offering practical advice.</p>	
13:00 - 14:00		Lunch and Exhibition	
14:00 - 16:00	<p><b>Openness in Europe</b></p> <p>Chair: <a href="#">Kirk Leech</a> (<i>European Animal Research Association, London, UK</i>)</p> <p><b>Transparency/Openness Agreements: The successful Spanish Example</b></p> <p>14:00 - 14:12</p> <p><a href="#">Javier Guillén</a> (<i>AAALAC, Pamplona, Spain</i>)</p> <p><b>Portuguese Transparency Agreement – 5 Years of Fostering Openness on Animal Research</b></p> <p>14:12 - 14:24</p> <p><a href="#">Ana Isabel Santos</a> (<i>Nova Medical School, Lisbon, Portugal</i>)</p>	<p><b>Workshop 5</b></p> <p><b>The Mouse Exchange: an interactive, crafting activity to open up conversations about animal research</b></p> <p><a href="#">Emma Roe</a> (<i>University of Southampton, UK</i>)</p>	<p><b>Workshop 6</b></p> <p><b>Connecting with the public: how to write about animal research with clarity and openness</b></p> <p><a href="#">Kerry Noble</a> (<i>RiceMasonNoble, London, UK</i>)</p>

14:24 - 14:36	<b>From hesitancy to decision – lessons learnt from the Belgian Transparency Agreement</b> <a href="#">Elisabeth Herrero</a> ( <i>Belgian Council for Laboratory Animal Science</i> ,	<a href="#">Sarah Bailey</a> <i>(University of Bath, UK)</i>	
14:36 - 14:48	<b>Openness in France</b> <a href="#">Serban Morosan</a> ( <i>Gircor, France</i> )		
14:48 - 15:00	<b>“Initiative Transparente Tierversuche” – the German initiative to promote transparent communication</b> <a href="#">Stephan Valeska</a> ( <i>Permanent Senate Commission on Animal Protection and Experimentation of the German Research Foundation, Rostock, Germany</i> )	The Mouse Exchange aims to create a safe, care-full space. Come along and experience The Mouse Exchange and then take-part in a discussion about how you might be able to include it in your public engagement activities, teaching programme or facility conversations about 'the culture of care'.	Openness in animal research means being able to describe animal research in a way that is clear, accurate and engaging. In this workshop you get to try out some key writing skills and take away some tips to improve the way you communicate about animal research in the future.
15:00 - 15:12	<b>The Dutch Transparency Agreement - a network for support, feedback, and teamwork</b> <a href="#">Monique Havermans</a> ( <i>European Animal Research Association, Haarlem, The Netherlands</i> )		
15:12 - 15:24	<b>How to implement an effective transparent communication policy</b> <a href="#">Xavier Warot</a> ( <i>EPFL SV CPG-GE, Lausanne, Switzerland</i> )		
15:24 - 15:36	<b>Collaborative campaigning between signatories to communicate animal research statistics</b> <a href="#">Hannah Hobson</a> ( <i>Understanding Animal Research, London, UK</i> )		
15:36 - 16:00	Q&A		
16:00 - 16:30	<b>Plenary and conference close</b> <a href="#">Wendy Jarrett</a> ( <i>Understanding Animal Research, London, UK</i> )		